



MAIL-IN REBATE

From October 13 to December 15, 2017

\$70*

WITH THE PURCHASE OF 4 BFGOODRICH® WINTER OR ADVANTAGE™ T/A® SPORT LT TIRES*

OR

\$50

WITH THE PURCHASE OF 4 BFGOODRICH® PASSENGER OR LIGHT TRUCK TIRES*

Advantage™ T/A® Sport LT Winter T/A® KSI All-Terrain T/A® KO2



HOW TO RECEIVE YOUR MAIL-IN REBATE:

COMPLETE ONLINE CLAIM

- Go to bfgoodrichpromo.ca to request your rebate online.

OR MAIL IN CLAIM

- Attach a copy of your detailed invoice† clearly indicating the purchase of four BFGoodrich® passenger or light truck tires (between October 13 to December 15, 2017).
- Mail before January 15, 2018, to:
BFGoodrich® Fall 2017 Promotion
P.O. Box 6025, Paris, ON N3L 3W6

* Only new purchases of BFGoodrich® passenger or light truck tires are eligible. For the \$70 mail-in rebate, visit bfgoodrichpromo.ca for the list of eligible tires.

† Estimates, work orders or quotations are not acceptable as proof of purchase.

All requests must be postmarked or received on or before
January 15, 2018, including a copy of your invoice (see reverse for details);
BFGOODRICH® FALL 2017 PROMOTION
P.O. BOX 6025, PARIS, ON N3L 3W6

Please indicate your language of choice: English French

Please print legibly.

Invoice #*

Retailer name*

First name* Mr. Ms.

Last name*

Address*

Apt.* City*

Province*

Postal code*

Daytime telephone - -

Email address

(If you would like to receive confirmation of claim form receipt by email)

* Required information

BFG5088

I authorize BFGoodrich® to send me information concerning contests, promotions and new products.

1- Did this promotion influence your selection of BFGoodrich® tires versus a competitor's product?
Yes No

2- How did you first hear about this promotion? (Please check one.)

- | | | |
|---|---|---|
| <input type="checkbox"/> Radio | <input type="checkbox"/> In-store display | <input type="checkbox"/> Text message/SMS |
| <input type="checkbox"/> Direct mail | <input type="checkbox"/> Friend/family | <input type="checkbox"/> Email |
| <input type="checkbox"/> Newspaper | <input type="checkbox"/> Television | <input type="checkbox"/> Facebook page |
| <input type="checkbox"/> Salesperson in store | <input type="checkbox"/> Website | <input type="checkbox"/> Other |

3- What tire brand was replaced when you purchased your new set of BFGoodrich® tires?

- | | | | |
|--------------------------------------|------------------------------------|-----------------------------------|--------------------------------------|
| <input type="checkbox"/> BFGoodrich® | <input type="checkbox"/> MICHELIN® | <input type="checkbox"/> Goodyear | <input type="checkbox"/> Bridgestone |
| <input type="checkbox"/> Toyo | <input type="checkbox"/> Pirelli | <input type="checkbox"/> Yokohama | <input type="checkbox"/> Other |

4- How many years have you been a BFGoodrich® tire owner?

- First time Less than 5 years More than 5 years

5- What kind of tires do you normally use?

- Winter or all-season tires/summer tires (according to the season)
 All-season or summer tires all year round
 Winter tires year-round

6- How soon do you expect to purchase tires again (for another vehicle or this one)?

- In the next 3 months
 In 1 year or less
 More than 1 year from now

7- What is the make and year of your vehicle?

Make Year

8- What is your age? 18-25 26-39 40-55 Over 55

BFGoodrich® knows how important it is to protect your personal information. Please consult our privacy policy at bfgoodrichtires.ca. This offer cannot be combined with any other promotion or program and is not applicable at Costco. Retail and consumer sales only. Federal and provincial taxes will be calculated on the selling price before the rebate. Offer valid only in Canada from October 13 to December 15, 2017. Purchases outside these dates will not be honoured. Please allow 6-8 weeks to receive your mail-in rebate. Offer available at participating Canadian BFGoodrich® dealers. For any information regarding the mail-in offer, please call 1-866-755-9994 or visit bfgoodrichpromo.ca. While all-season tires are designed to provide reliable performance in moderate winter conditions, the use of four winter tires is recommended for optimal performance and may be mandatory in certain jurisdictions. © 2017 MNA(C)I. All rights reserved. (C15421 - 07/17)

